



Introducing Codit Luxembourg: Driving Innovation through Data-Driven Solutions

Bertrange, December 11th, 2020 – Proximus Luxembourg just announced the launch of Codit Luxembourg, its Accelerator designed to empower Luxembourg businesses in their digital transformation. The new Luxembourg office increases Codit's operating countries to 8 locations worldwide. Combining long-standing data integration experience with industry-leading expertise in Microsoft Azure, Codit's customized cloud solutions go beyond putting data in the right place to actually putting that data to working -with deeper business insights to improve, accelerate and automate decision-making.

In today's fiercely competitive global economy, organizations are called to quick action: swiftly measuring performance, identifying and trying new ideas, scaling as they grow, and changing course as their markets evolve. However, doing so requires not only clear and comprehensive information for evaluating one's business but, just as importantly, critical insights into exactly how that business needs to evolve. This is why organizations that want to protect and increase their market share are now turning to cloud-centric data intelligence solutions as a catalyst for their digital transformation and the key for making the right decisions to grow their business.

Codit Luxembourg now provides Luxembourg businesses with these data-driven solutions for more effective decision-making processes to mitigate risk and improve performance.

Converting Business Information into Business Insights

Decision-making and its supporting systems draw on rules, analytics, workflows and optimization techniques to provide precise and effective fact-based decisions. The missing link for many organizations is ensuring that all business data and needs are included in the outlook and incorporated into the evaluation. **Maxime Dehaut, Lead Architect, Codit Luxembourg**, explains, "*We can for example build on business rules to make decisions that are determined by laws, regulations, business policies or expert judgment; develop decision flows to support situations that require complicated decision processes; or identify the best decision options for situations that involve trade-offs between constraints or competing objectives by using optimization techniques.*"

Codit's end-to-end data intelligence services enhance the entire decision-making process and enable companies' digital transformation from start to finish. The team leverages scalable Microsoft Azure technologies backed by seamless integration across platforms, applications and data sources to transform essential data into actionable business insights. By maximizing companies' access to and use of business data, these customized solutions will enable them to transform, accelerate and differentiate their businesses through increased customer engagement, more targeted, market-relevant product offerings and even new revenue streams.



Breaking New Ground as a Cloud-Centric Partner

*"The data-driven, decision-enabling solutions offered by our new Accelerator, Codit Luxembourg, build on and enrich our cloud strategy", says **Gérard Hoffmann, CEO of Proximus Luxembourg.***

[Proximus Accelerators](#), like Codit and Telindus, are key players within their own domain. By combining these skills, Proximus is able to provide integrated 360° digital solutions, helping companies advance their business through their entire journey of digital transformation and to do so more efficiently through the speed and flexibility of the cloud

"Codit Luxembourg capitalizes on the competencies developed by its experts in domains such as data integration, API Management, Artificial Intelligence, Machine Learning and IoT, but also on a privileged partnership with Microsoft. The services offered by Codit Luxembourg also draw their relevance from Telindus' expertise in platform integration and in building solutions that boost digital transformation, particularly in regulated business sectors," adds Gérard Hoffmann.

Pooling these capabilities today allows Codit to offer businesses the tools and resources they need to design, operate, monitor and scale applications for better decision-making through bespoke data intelligence solutions. These cloud-powered solutions open new opportunities for companies to evolve with the ever-changing digital economy, including those in advanced technologies such as AI, blockchain and IoT.

Stijn Degrieck, Codit CEO, adds, *"To be precise, decision making must start with accurate data, but to be profitable, it must leverage insightful analysis of that data. We are very excited to join forces with Telindus to empower more businesses across Luxembourg with these data-driven insights. Codit Luxembourg provides companies in this region with service and support across the full data intelligence spectrum, combining long-standing expertise in breaking silos through data connection and integration with cutting-edge solutions for bringing that data to life through analyzing and "scientifying" it. This end-to-end approach allows organizations to unlock true value from their information today that enables them to continue growing their business in the future."*

For a data intelligence solution demonstration or an impact analysis, please contact Codit Luxembourg's expert team: info@codit.eu



About Proximus Luxembourg – www.proximus.lu

Proximus Luxembourg SA unites the Tango and Telindus brands under one umbrella and employs 750 people. Both brands operate jointly to meet all the telecommunications needs of Luxembourg's residential and business customers.

Tango offers fixed and mobile telephony, Internet and television services to residential customers and small businesses with less than 10 employees, while Telindus provides ICT and fixed and mobile telecommunication services to medium-sized and large companies as well as public administrations. Proximus Luxembourg is a subsidiary of the Proximus group, the main provider of telephony, internet, television and ICT services in Belgium.

It participates in the development of telecommunication infrastructures and ICT services in Luxembourg.

About CODIT– www.codit.eu

Our cutting-edge Azure integration solutions connect your business to your customers, employees, suppliers, partners, and followers. Connecting means pooling your and our specialized knowledge and skills to create a winning solution. By harnessing our talents and powers, we realize true digital transformation. Codit is an innovative IT company which provides next-level consultancy, technology, and managed services to leading brands worldwide. We successfully help companies reduce operational costs, improve efficiency and enhance communication by integrating people, applications, and things. Codit employs more than 180 people in Belgium, Luxembourg, France, Portugal, Switzerland, United Kingdom, The Netherlands, and Malta. Since 2000, we have successfully implemented over 500 integration solutions worldwide.

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