

CASE STUDY

A dashboarding solution to support company management



With Telindus and Kozalys, Interoute has equipped itself with a powerful dashboarding tool, providing real assistance in managing its activities. The company, active in the transport and logistics sector, can now assess its performance and financial status almost in real-time at a glance.

Specialized in transport and logistics, Interoute employs 130 people. "Since 1964, our company has diversified its activities to offer a range of services and solutions from Luxembourg, both at the B2B and B2C levels," explains Pascale Montoy, Administrative and Financial Director of Interoute. "We serve individuals as well as large e-commerce groups. We specialize in the distribution of pharmaceutical products and have developed extensive expertise to meet the diverse needs of our clients."



A CONSOLIDATED VIEW

The Interoute group is structured around three companies. To ensure sustainable development, the group needed to have a consolidated view of the entire business. "For several years, the accounting management of our companies has relied on the GESALL solution provided by Telindus. This software efficiently and easily manages the accounting of each of the three companies," continues Pascale Montoy. "The APSAL solution, on the other hand, is used for payroll calculation. While these two solutions meet our needs in terms of accounting and HR administration, we still lacked an overview of business performance, integrating the accounting data from different structures, which could be directly understandable by the company's management."

INTERACTIVE REPORTS AND DASHBOARDS

Interoute collaborated with Telindus for the deployment of the Kozalys dashboarding solution. Through it, Interoute can access interactive reports and dashboards that visually represent business performance. Its executives have access to key indicators related to revenue evolution, cash flow status, balance of payments, and many other elements that allow them to assess the company's performance at any given time.

Starting from accounting data, the Kozalys solution provides indicators that are presented graphically, making them easy to understand visually. These indicators evolve as accounting data is entered, providing real-time insights into business performance.

FACILITATE DATA ANALYSIS

"The solution, by directly reporting on the financial situation of the business, facilitates data analysis. At a glance, on a day-to-day basis, we can see where we stand in relation to our objectives," comments the financial director. "The dashboards, using a range of colors, allow for a more engaging understanding of the health of the business."

The solution also provides the ability to compare the results of the current fiscal year with those of the previous one, for example, or to report on the evolution of performance from month to month.

GRADUALLY REFINE THE ANALYSIS

"Beyond the key elements common to most companies, the solution also allows us to develop our own indicators. The goal is to refine the dashboards by taking advantage of the tool's capabilities to generate reports tailored to our needs," explains Pascale Montoy. "For example, we can evaluate the actual operating cost related to each mission, taking into account the distance traveled, fuel prices, and the working time required to complete the mission. The challenge is to retrieve the right data, from APSAL for instance, to report on labor costs, and to establish the right indicators."

SUPPORTING DECISION-MAKING

In project implementation, Telindus collaborates with Kozalys to create bridges between accounting and payroll management programs and the dashboarding solution. This way, as soon as accounting documents are encoded, the dashboards are automatically updated to allow for near real-time analysis. "In an industry where margins are under pressure, with costs such as fuel costs that can evolve rapidly, we need to access this clear view, evaluate the profitability of a driver's route to ensure the sustainability of the business," explains Pascale Montoy. "This tool, therefore, supports the company's decision-making process. It makes it easier to identify any issues or react promptly when necessary."

DISCOVER THEIR STORY



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PASCALE MONTROY - Administrative and financial manager

